

**TEKS UCAPAN  
YBHG. DATUK SERI DR. ABDUL FATTAH  
ABDULLAH  
PRESIDEN ANGKASA**

**MAJLIS PELANCARAN SMART HOME  
BERSAMA KOPERASI  
5 FEBRUARI 2024 (ISNIN)  
12.10 TENGAHARI**

# **AUDITORIUM ANGKASA**

In the name of Allah, the Most Gracious, the Most Merciful. Peace and blessings be upon you.

1. Greetings to everyone, and a special welcome to our esteemed guests from Samsung, namely Mr

Denny Kim, President of Samsung Malaysia (SME) Sdn Bhd. Thank you for being part of this event as our partner. We believe that through collaboration, we can bring about significant changes to drive economic development, empower communities, and create a more sustainable society.

2. Good morning to all distinguished guests. We aim to make positive changes by working together to enhance economic development and create a more sustainable society.
  
3. We are here today to witness a new phase in the cooperative business landscape through the supply of

Samsung electronic products. We thank Samsung for their collaboration with ANGKASA, as this partnership is crucial for taking the cooperative movement to new heights in the open market.

4. This partnership is significant and will elevate the cooperative movement to

a higher level in the market. This collaboration shows trust and confidence placed by external companies and key players in the industry in ANGKASA and the cooperative movement.

5. In line with our role in stimulating cooperative businesses, ANGKASA has

developed Eight Cooperative Development Sectors, including the Innovation and Technology sector.

6. The Memorandum of Understanding (MoU) signed last year with Samsung is now translated into action as we officially offer Samsung's Smart Home products to cooperatives.

7. This collaboration allows cooperatives to become authorized sellers of Samsung products, offering them at discounted prices. Members of cooperatives can enjoy up to a 48 percent discount on selected Samsung products.



8. Cooperatives with ANGKASA Salary Deduction codes can also offer Samsung products with payroll deductions, enabling them to receive incentives offered by Samsung for each sale.
  
9. By combining affordability, convenience, and services offered by

cooperatives, we aim to create a customer-oriented purchasing experience. This collaboration will set a new standard, placing the cooperative ecosystem in an economic landscape that promotes sustainable growth.

10. I am confident that our joint efforts can capture a significant market share, starting with the over seven (7) million cooperative members nationwide.
  
11. We hope this effort will pioneer collaborations with other industries, strengthening the cooperative

ecosystem for the benefit of members and the community.

With the words of Bismillahirrahmanirrahim I hereby launch today's event.

Dengan lafaz Bismillahirrahmanirrahim saya dengan ini meerasmikan Majlis

Pelancaran SMART HOME BERSAMA  
KOPERASI.