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Tajuk : ESKOM 2022 Targets RM1.2 Mln In Sales

## EKSKOM 2022 Targets RM1.2 Mln In Sales



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SERDANG, July 27 (Bernama) -- The Malaysian Cooperative Expo (EKSKOM) at the Mines International Exhibition & Convention Centre (MIECC), Seri Kembangan held in conjunction with the National Cooperative Day 2022 is targeting RM1.2 million in sales from July 28 to 31.

Angkatan Koperasi Kebangsaan Malaysia Berhad (ANGKASA) president, Datuk Seri Dr Abdul Fattah Abdullah said of that amount, RM500,000 is targeted from the sales of food and beverages through the Asian Food Festival.

"EKSKOM 2022 aims to strengthen the role of the cooperative sector as a mechanism for the economic development of the people to improve the standard of living of the community through cooperative entrepreneurship to address the challenge of increasing the cost of living and strengthen the national supply chain," he said at a press conference here today.

He added that among the main focuses of EKSKOM 2022 are entrepreneurship and trade programmes such as business matching sessions, product demonstrations, 'pocket talk', 'business coaching' and trading networks.

He explained that the expo brought 359 exhibitors comprising local and international cooperatives including from Thailand, Cambodia, Indonesia, Korea and the Philippines, government agencies, private companies and multinationals.

"A total of 2,000 trade visitors and 30,000 local visitors are also expected to attend EKSKOM 2022," he said.

Various interesting and people-friendly programmes are also organised such as Fair Price Sales, cooperative product and service exhibitions, cultural performances and musical theatre, job opportunities through the 'jom cari kerja' programme and religious talks.

"Visitors can get daily necessities as 1kg raw sugar is sold at RM2, 5kg cooking oil at RM38 and 1kg cooking oil at RM2," he said.

EKSKOM 2022 jointly organised by ANGKASA and the Malaysia Co-operative Societies Commission (SKM) is the culmination of the National Cooperative Month celebration led by the Ministry of Entrepreneur Development and Cooperatives to fuel the celebration of 100 years of the country's cooperative movement.

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