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Tajuk : ANGKASA to offer 100 low-priced basic items



Angkasa president Datuk Abdul Fattah Abdullah (sixth from left) handing a mock cheque for RM92,040.20 to 'Berita Harian' group editor Mohammad Khaidir Abdul Majid (fourth from left) in Kuala Lumpur yesterday. PIC BY EIZAIRI SHAMSUDIN

## BA100 PROGRAMME

# Angkasa to offer 100 low-priced basic items

**KUALA LUMPUR:** The National Malaysian Co-operative (Angkasa) is identifying 3,000 shops for its Basic Necessities project (BA100) that offers items at discounted prices.

Under the BA100 programme, consumers can purchase 100 basic necessities at prices 10 to 20 per cent lower than market price.

Angkasa president Datuk Abdul Fattah Abdullah said among the basic necessities were flour, sugar, cooking oil and rice packs.

"We are identifying 3,000 shops nationwide to run the programme. Our aim is to help the needy and show that the co-operative can play an important role in the community.

"We plan to roll out the system before Ramadan."

He said basic items were expensive as they needed to go through various stages at the factory.

"In between, there is the man-

ufacturer, producer, middleman and wholesaler, and in each stage there is cost.

"We want to eliminate that, get the things directly from the manufacturer and provide the people with a cheaper option.

"This is a way for us to answer the call by the government to reduce the rising cost of living."

Meanwhile, through generous contributions from Angkasa members and employees, RM92,040.20 was raised for the Media Prima-Rohingya Humanitarian Fund.

The cheque was presented yesterday by Fattah to *Berita Harian* group editor Mohammad Khaidir Abdul Majid.

Fattah said this was part of the co-operative's seventh principle, which is to be concerned over surroundings.

He said the amount was raised by co-operatives all over Malaysia. Besides raising funds for the

Rohingya, Fattah said the co-operative had raised funds to help victims of the Mangkhut Typhoon in the Philippines.

Khaidir said the humanitarian fund for Rohingya had raised RM761,000 since it was established in November 2016.

The funds had been contributed to several non-governmental organisations, such as the Perdana Global Peace Foundation and the Malaysian Medical Relief Society.

Contributions to the fund can be made to Tabung Kemanusiaan Rohingya Media Prima via cash deposit to Maybank account (5642-7652-2630). Individuals can send cheques made payable to Tabung Kemanusiaan Rohingya Media Prima and address to The Group Corporate Communications Department, Media Prima Bhd, Level 1, Anjung Riong, Balai Berita, 31, Jalan Riong, 59100 Bangsar, Kuala Lumpur.